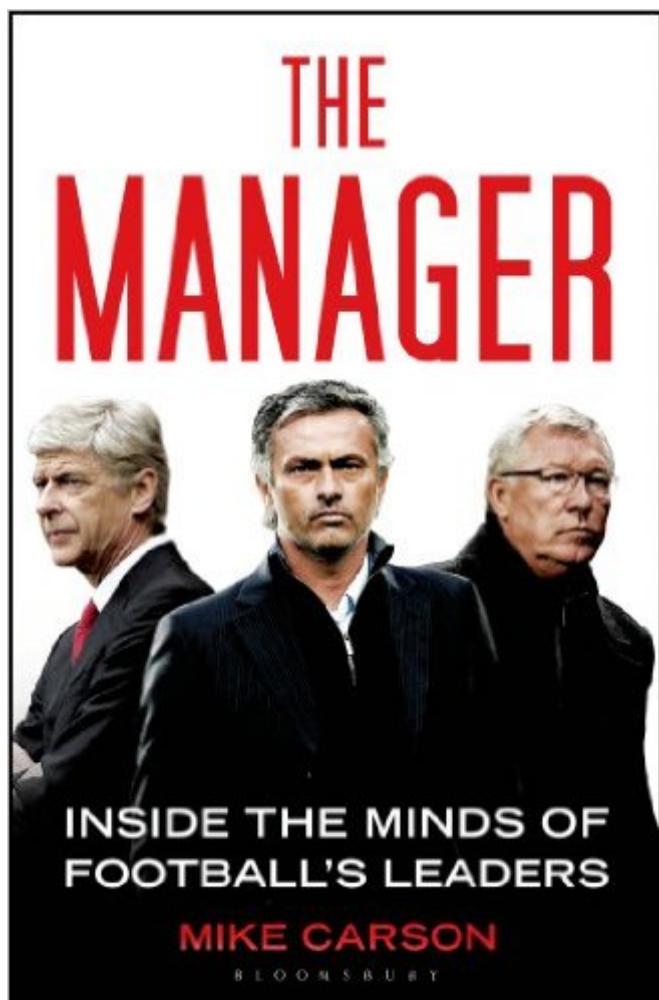


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# The Manager: Inside The Minds Of Football's Leaders



## Synopsis

From the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company. Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every act, remark, and success or failure under constant scrutiny from the media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, offer lessons they've learned along the way, and describe the decisions they make and the leadership they provide. Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, *The Manager* is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management. Featuring: Roy Hodgson, Carlo Ancelotti, Arsène Wenger, Sam Allardyce, Roberto Mancini, José Mourinho, Brendan Rodgers, Harry Redknapp, Sir Alex Ferguson, Walter Smith, Mick McCarthy, Gerard Houllier, Tony Pulis, Martin O'Neill, Neil Warnock, Howard Wilkinson, Kevin Keegan, Dario Gradi, Andre Villas-Boas, David Moyes, Alex McLeish, Hope Powell, Martin Jol, Glenn Hoddle, Chris Hughton, David Platt, Paul Ince, and George Graham.

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## Customer Reviews

Very bad book. As a huge soccer, Arsenal, and management fan, I had high hopes for "The Manager: Inside the Minds of Football's Leaders." I was looking forward to reading about inside stories and how well-known managers dealt with famous incidents behind the scenes. I was curious to read about the dilemmas these managers faced each day that the public may not have been aware of. I wanted anecdotes that portrayed the character of each unique and wildly successful manager. Instead, what I got was a very general book on management that seemed to have been later sugar-coated with the face of soccer managers. The book would talk about general management principles, such as how to communicate amongst your organization, and then staple on a few soccer managers. The overall vibe could be summarized as: 'Great managers should do this. Mourinho does it. So does Allardyce. And a few other popular names.' It would have been much better if each chapter had focused on a single manager and their identifying attribute (Mourinho for winning mentality, Ferguson for authority, Wenger for talent recruitment, etc). All in all, the book may be a decent read if you are just looking for some general guidelines on how to become a better leader. However, if you are interested in looking "inside the minds of football's leaders," this is not the book.

A fascinating and novel way of relating the many qualities required to be a great leader. The original manner of comparing football management and business leadership. I could relate to many aspects of the book and could see both good and bad traits in the manner I conduct myself. Overall an intriguing read exposing top football managers philosophy on leadership.

Books about football managers are a dime a dozen these days. It seems like everyone has become an author or the subject of a book. Whether you coached 20 games or 20 years, there is probably a book out there. Mike Carson's The Manager: Inside the Minds of Football's Leaders is different and better than all the others for several reasons. First, you hear from dozens of elite managers from the EPL. You will learn from the likes of Sir Alex Ferguson, Arsène Wenger, Harry Redknapp, José Mourinho, and Brendan Rodgers. Most books give you just one, but here you get many different and unique perspectives. Second, the book has the blessing of several major organizations. Officials from Deloitte, the League Managers Association, and Barclays all offer their thoughts in the opening pages of the book. We call that instant credibility. Third, Carson is not your traditional footballing author. He is indeed one of us as a devout Man City fan, but he is also known worldwide as a leadership expert. His company is known for transforming organizations and people. A great choice

for authoring this title, Carson does everything right with this text. The best part of the book is what you take away from it. Every coach, every chapter, every part gives you something that you will remember for a long time. It doesn't matter if you are a player, coach, or just a fan. There is indeed something for everyone. This is a great read for everyone.

The most interesting ideas in the book are what the Manager's are literally saying. All the other assumptions made by the writer and the way he links them to "Leadership" are not so great. Overall it's an interesting read.

Like all management books the points appear extremely banal. Such as "the relationship between manager and chairman is more important than ever" The book never manages to get any deeper than very simple truths and is therefore a very disappointing read. I read 2/3 and had to abandon it.

Good read. ...plugging into the minds of the world's leading managers. It is worth every penny that I paid. Get one for yourself.

It gives you a different look on how these great men think, but also, how to look at the game from a different window.

You think you are buying a book full of the secrets of all the managers and instead you get one idea from 12 different managers and a book full of opinions by the author that are all wrong. Don't even go near this book. It is a waste of money and he is using the names of all the managers to make a pretty penny, but you will only get one idea from Jose Mourinho, then one idea from Alex Ferguson, then one idea from Arsene Wenger for 15 chapters and a book full of opinions by how the author thinks things should be, what a let down. I thought we would finally see an in depth look into the minds of the best managers. Instead by Alex Ferguson's autobiography, or Jose Mourinho's biography or Pep's biography. Much more in depth information.

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